

2026 Olanta Thursday Night Live! Concert Series and 2026 Olanta Gator Festival Sponsorship Form

We had such success with our second season of Olanta Thursday Night Live concerts, that we have decided to again expand in 2026! To help bring the residents of Olanta together and surrounding communities to our town, we are having 7 Thursday concerts at the stage in downtown Olanta in 2026! Each concert will be on the last Thursday each month from April through October. The last concert on October 29 will kick off the 2026 Olanta Gator Festival. For the Gator Festival we will have concerts on Friday October 30, and Saturday evening October 31. Each Thursday event will have a fund-raising activity, food trucks, vendors, and children's activities. The Gator Festival will have food trucks, retail vendors, fairs rides, and other entertainment on that Thursday, Friday, and Saturday in October. We will heavily promote these events with radio ads, social media, and banners and signs placed around our community.

The bands that are scheduled to perform in 2026 are:

Thursday Concert Series

April 30 – Painted Man
June 25- Gary Lowder & Smokin Hot
August 27- The Andy & Oneida Show Band
October 29 – Chocolate Chip and Company

May 28 – Rivermist
July 30 - Jim Quick and Coastline
September 24- The Pink Slips Band

2026 Gator Festival

October 30 – Julio & the Saltines

October 31 – The Catalinas

We would love for you to be a part of the Olanta Thursday Night Live! Concert Series and the Olanta Gator Festival! ALL sponsorships now include Gator Festival Sponsorships, see details below.

Sponsorship Levels:

Platinum Sponsor: \$2,750. Name/Logo in large print on top of banner and all print advertising. Name mentioned as Platinum Sponsor on any audio or video advertising. Individual mentions on social media beginning in April and concluding end of November. Ability to have a booth to distribute advertising material, giveaways, and marketing materials at each event and all weekend for the Gator Festival. Discounted for 2025 sponsors until 03/15/26 to \$2,500.

Gold Sponsor: \$1,650. Name/Logo in medium print on banner and all print advertising. Individual mentions on social media beginning in April and concluding end of November. Ability to have a booth to distribute advertising material, giveaways, and marketing materials at any 2 Thursday events and all weekend for the Gator Festival. Discounted for 2025 sponsors until 03/15/26 to \$1,500.

Silver Sponsor: \$825. Name/Logo in small print on banner and all print advertising. Individual mentions on social media beginning in April and concluding end of November. Discounted for 2025 sponsors until 03/15/26 to \$750.

Bronze Sponsor: \$550. Name only on banner and all print advertising. All bronze sponsors mentioned by name on a single post beginning in April and concluding end of November. Discounted for 2025 sponsors until 03/15/26 to \$500.

Friends of Olanta: \$100. This is for individuals, couples, or families only that would like to help make these events possible. Your name will be on a projector slide at each event.

Deadline to be on event banner is March 15, 2026

Name of Business or individual: _____

Email address: _____

Please make checks payable to Town of Olanta and mail to: PO Box 396, Olanta, SC 29114. You will receive additional information and instructions on where to send logos (if applicable) after we receive your sponsorship check. **Any questions call Todd Ham at 843-373-9596**